

MACH2

MANAGEMENT, INC.

January 2010 Newsletter

Dear Steve,

Thank you for being a valued supporter of Mach 2 Management. This newsletter is intended to keep you abreast of what M2M has accomplished lately and what our next projects are in the future. Enjoy, and may this year bring health and happiness to you!

Sincerely,



Let us help with your next event!

- Strategy
- Staffing
- Experiential
- Fulfillment
- Event/Trade Shows
- Sponsorships
- Air Shows
- Ride and Drives
- Consulting

No job is too large or too little!

[M2M Currently Sponsors Local Arts and Theater](#)



Q4 2009 Highlights

AARP Vegas@50+

October 22-24, 2009
Sands Expo Convention Center Las Vegas, NV

Hundreds of vendors came together to promote a better quality way of life for 50+.

Supported [Michelin](#)



Wings Over Houston Air Show

October 30-November 1, 2009
Ellington Airport, Houston, TX

The City of Houston hosts one of the top five airshows in the US, featuring civilian, modern military, and vintage warbird demos - always making it a great stop in the Air Show world.



Supported the [Horsemen](#) Flight team and [ASB.tv](#)

Aviation Nation Airshow

November 14-15, 2009
Nellis AFB, Las Vegas, NV

Taking part in the largest free public event in Nevada that features the home of The Thunderbirds and many

[Merry-Go-Round Playhouse](#)



[Rochester Broadway Theatre League](#)

Quick Links...

[Our Website](#)

[Check us out on Facebook](#)

[Visit us on YouTube](#)

Join Our Mailing List!

Tip of the Month

Selecting the Right Booth Staffers

Remember to choose staff to work a trade show or event who are outgoing, pleasant and charismatic. At a trade show they are the face of your company! They need to assert themselves to make contact and smile to draw out information.

On the Horizon



We are already in the planning stages of our yearly summer trip to beautiful Oshkosh,

of the drones used in combat today was a special treat this year for Mach 2.

Supported the [Horsemen Flight team](#) and [ASB.tv](#)



Los Angeles Auto Show

December 4-13, 2009

L.A. Convention Center, Los Angeles, CA

The L.A. Auto Show is one of the largest and longest running auto shows on the circuit. This year, many of the newest vehicles were premiered amid thousands of spectators.



Supported [Jaguar](#) and [Land Rover](#)

ICAS Convention

December 5-9, 2009

Paris Hotel and Casino, Las Vegas, NV



The annual International Council of Air Shows (ICAS) Convention was again a hit this year at the Paris Convention Center. Many of the most desired aerobatic acts discussed future show sites, and the future of air

showmanship.

Multiple awards were given out to deserving ICAS members, and fans had the opportunity to get up close with some of the biggest acts in the Air Show Industry.

Supported [ASB.tv](#)

Into the New Year

Check out our new **Social Networking Sites!**

Wisconsin, for AirVenture - The World's Largest Aviation gathering. 2010 should be another great year at AirVenture, and we are looking forward to working with our partners at Ford Motor Company to exhibit some wonderful new products.

If you have never heard of AirVenture, we recommend you make the trip at least once...but in the meantime, check out the [website](#) to learn more.

See you there!

Click the link to view some of our own video content, plus some of our favorite videos on the web.



Click the link to check out our new and improved Facebook page that is full of content from past events.

Initial Auto Show Schedule Set

Mach 2 will once again be at America's Best Auto Shows



The following is the first tentative list of 2010 shows that Mach 2 will be at, representing the great brands of Land Rover and Jaguar.

North American International Auto Show (Detroit) - 1/11
Philadelphia International Auto Show - 1/29
Chicago Auto Show - 2/11
New York International Auto Show - 4/1
South Florida International Auto Show (Miami) - 11/5
LA Auto Show (Los Angeles) - 11/19

If you happen to be in one of these markets during a show, please stop by and check out the exhibits!

Meet our Newest Client: Terrafugia

Terrafugia is the company behind one of the latest and greatest aviation concepts to date. With their street legal airplane, The Transition, Terrafugia has not only made a splash in the aviation industry, but in the automobile industry as well - making it a perfect fit for Mach 2 Management.



Take a moment to visit their website at www.terraflugia.com.